



Name of Policy	Commercial Park Use
Owner	Committee of Management
Version	1.0

Purpose

The purpose of this Commercial Park Use Policy (the “Policy”) is to establish clear guidelines for the Team Mount Beauty Committee of Management (the “Committee”) to consider applications from Commercial Operators (individuals or organisations, including non-profit organisations) who receive a form of payment or other consideration as a fee to operate activities in the Big Hill Mountain Bike Park (the “Park”).

Definition of Commercial Activities

Commercial activity is any activity in which there is an exchange of goods or services for money or something else of value. This includes, but is not limited to, private lessons, classes, or group activities where the lesson, class, or activity has a fee or other monetary barrier to entry.

Commercial use also includes any lesson, class, or commercial activities taking place on park system property that is associated with any trade, occupation, profession, business, or franchise.

Commercial use does not include activities conducted on Team Mount Beauty’s behalf or in conjunction with Team Mount Beauty.

Commercial Activities Guidelines

The Committee will consider all applications in line with the following park use guidelines:

- Maximise the safety of park users
- Encourage appropriate behaviour in the Park
- Ensure that commercial and other park users are accountable for their actions
- Separate potentially conflicting activities
- Manage impacts on high-use and sensitive areas
- Monitor activities that could degrade biodiversity, heritage and other park values

Selection criteria

The Committee will assess applications against selection criteria. The Committee uses selection criteria to promote high standards of service and quality and approve applications using a transparent merit-based approach.

Selection criteria include, but are not necessarily limited to:

1. Quality of business operation, including business management track record, the financial viability of the product and successful history of operating within the Park and/or a similar operation elsewhere
2. Benefit to the community
3. Risk management / safety assessment
4. Professionalism of staff and volunteers including training and qualifications
5. Accreditation and compliance with relevant codes of conduct
6. Environmental, social and cultural sustainability
7. Consideration of the conflict with current or planned activities of Team Mount Beauty

Application for Operation of Commercial Activities

Commercial use of the Park requires a permit issued by the Committee.

Permit approvals will be reviewed and granted by the Committee on a calendar quarter basis and permit approval for one calendar quarter does not guarantee approval for additional calendar quarters. The Committee may approve a longer duration permit at its absolute discretion.

Applications must be submitted at least six weeks before the anticipated start quarter of the permit. (Example: a permit application to start 1 April would need to be submitted by mid-February).

All activities must adhere to the following:

- Must allow for unimpeded access for the general public
- Must be planned to complement or not conflict with activities offered by Team Mount Beauty
- Must be appropriately insured and have risk management / safety plans
- Must be low impact on trails and other environmental values

The Committee requires all of the following items for all commercial use permit applicants:

- Completed and signed Application Form
- Completed and signed Risk Assessment
- Completed and signed COVID-19 Safety Plan (as appropriate based on current the Department of Health and Human Services guidance)
- Certificate of Public Liability Insurance with an Australian Prudential Regulation Authority (APRA approved insurer with a minimum of \$20,000,000 coverage to be held with Team Mount Beauty Incorporated and other stakeholder names as interested parties on the certificate

Conditions of Use of the Park

1. No alterations of any kind will be made to the park fixtures, trails or environment without written permission from the Committee.
2. All efforts will be made to protect trails and the environment from damage and excessive wear.
3. Any damage to park fixtures, trails or the environment will be reported to the Committee and repaired promptly at the expense of the Commercial Operator.

4. Officials, volunteers and participants at any event will respectfully conduct themselves and adhere to the International Mountain Bike Association “Rules of the Trail”, refer to <https://www.imba.com/ride/imba-rules-of-the-trail> (as applicable depending on type of event)
5. In the event of extreme weather/adverse circumstances (e.g. Code Red Day) Team Mount Beauty reserves the right to cancel the event.
6. If any activity during the event is to be conducted below the aqueduct (e.g. car park, toilet block) permission must also be sought from the Alpine Shire Council. Please refer to <https://www.alpineshire.vic.gov.au/business/events>

Fees

1. The Committee will charge Commercial operators a standard fee of \$7.50 per rider per day. However, the Committee has the discretion to vary or waive fees for Commercial operators.
2. The Committee will determine fees on a case-by-case basis for non-cycling events.

Version Control

Version	Date Approved	Approved by	Purpose
1.0	TBC		To establish a process for the consideration of applications for commercial operations in the Park