

## TEAM MT BEAUTY 3-YEAR PLAN PRIORITIES (Winter 2012)

| PRIORITY | IDEA   | STATUS                    | ACTION REQUIRED                                       | TIMELINE       |
|----------|--|---------------------------|---|----------------|
| <b>A</b> | • Trail-head signage / trail map / trail signage                                     | Successful                | -----   | 2016           |
|          | • Weekend at Buller (and other locations)  | Future event?             | Volunteer to lead event / form sub-committee          | ---            |
|          | • Host club road races including regular club ITT handicaps or road version of RAMBO | Past event -unsuccessful  | ---   | Summer 2013-14 |
|          | • Shuttles and BBQ / social rides  | IN PROGRESS               | ---   | ongoing        |
|          | • Host XCO Oceania / World Cup race  | IN PROGRESS               | MTBA have applied for a WES event for late 2017       | 2017           |
|          | • Host Vic DH Series / Big Hill DH   | Past event -successful    | ---   | 2015           |
|          | • Junior development   | Past activity -successful | ---   | 2015           |
|          | • Lobby Vic Roads for shoulder from Tawonga to Redbank Rd                            | IN PROGRESS               | IN PROGRESS with Bright-Mt Beauty Advocacy group      | ongoing        |
| <b>B</b> | • Euro style enduro  | IN PROGRESS               | ---   | ongoing        |
|          | • Improve sustainability of existing trails  | IN PROGRESS               | ---   | ongoing        |
|          | • Professionally funded career team for trail landscaping/ architecture/promotion    | Possible in future        | TBC   | TBC            |
| <b>C</b> | • Host 6hr enduro  | Past event -successful    | n/a   | n/a            |
|          | • New trails   | IN PROGRESS               | Must inform committee BEFORE new trail works commence | ---            |
|          | • Specific trail for young riders  | IN PROGRESS               | ---   | ---            |
|          | • Women's development  | Past activity -successful | ---   | ---            |
|          | • Maintain current trail equipment   | IN PROGRESS               | ---   | ---            |
|          | • Raise awareness locally of "metre matters" and other safety campaigns              | IN PROGRESS               | IN PROGRESS with Bright-Mt Beauty Advocacy group      | ---            |

## TEAM MT BEAUTY 5-YEAR PLAN PRIORITIES (April 2015)

Falls Creek Resort Management are interested in working with Team Mt Beauty to attract more visitors to the region; in particular to promote summer activities. In order to be eligible for significant funding opportunities alongside FC, Team Mt Beauty are encouraged to develop a 5-year plan for our area. FCRM also wish to facilitate TMB in running events at Falls Creek.

*Note: TMB cannot apply to fund projects that directly relate to our trails as they are on AGL land.*

Much discussion was had amongst those members in attendance and three priority areas for Team Mt Beauty were decided on:

- 1. Build infrastructure to improve the trail-head area**
- 2. Build human capital**
- 3. Build and maintain trail network**

Other concerns that were raised were:

1. Events
2. Advertising / marketing (incl. revamped website)

### **INFRASTRUCTURE:**

Development of the trail-head area will improve facilities and aesthetics for locals, better promote our trail network, improve visitors' experiences and create a more functional environment for races / events.

Suggested changes / improvements were:

- Refurbish amenities block with hot showers
- Construct permanent staging area
- Build club house
- Refurbish shelter with seating and BBQ
- Develop an introductory family-friendly mtb trail
- Improve/widen the stairs up from car park
- Improve staging area / race transition area by leveling it and increasing drainage
- Install a chair-lift to the top of "Mount Beauty"
- Create a passing lane for traffic turning from the BHP Road into the mtb car park
- Asphalt the car park
- Wash bay and maintenance area for bikes incl. racks, hoses

### **HUMAN CAPITAL**

In recent year the number of active TMB members has declined. How do we encourage people to get involved and participate/volunteer in TMB events, esp. those not interested in racing?

- Survey our membership about what they want out of a club
- Improve community presence
- Create TMB space to promote our history (we were incorporated in 1988) and facilitate social gatherings; include membership forms, brochures etc
- Increase social aspect of TMB with free shuttles, BBQs, social rides
- Offer courses to members, eg. coaching, commissaires
- Communicate membership benefits better to members, including auto-email after joining
- Screenings of popular cycling events like World Cups, Spring Classics, Grand Tours
- Elect Social Coordinator as committee position

## TRAILS

The Mt Beauty trails have their own unique style that we wish to preserve. Sustainability and ongoing maintenance is becoming an issue.

- Improve signage (*currently in progress*)
- Elect Trail Officer as committee position; if this is unsuccessful, consider hiring someone to maintain trails
- Purchase additional equipment, including a side-by-side
- Initiate fortnightly track maintenance days, possibly combine these with kids clinics/social rides
- Put rake/rake-hoes at key places out in the park to facilitate spontaneous track maintenance